

Making a Difference Together!



Heartstrings
Community Foundation



Success Packet

Thank you for your support!

Who Heartstrings Is For

Creating Opportunity Through Partnership



Who You're Helping

Adults with intellectual & developmental disabilities who:

- Need individualized support
- Want to contribute to their community
- Benefit from job coaching & structure
- Seek independence & purpose

Experience That Supports Real People

100+ Years of Human Services Expertise

Consistent Guidance

Reliable Job Coaching

Supportive Path to Independence

Your Support in Action



Job Training



Life Skills Development



Transportation Assistance



Community Engagement



Business Partnerships

Meaningful Work. Lasting Impact.



Competitive Wages

\$7.25 - \$10.00 per hour



Ongoing Job Coaching & Support

Building Stronger Lives—Together



Healthy Living



Community Involvement



Volunteer Opportunities



Personal Growth

Thank You for Being Part of the Mission

Because of you, adults with disabilities are working, thriving, & finding purpose.

Bunny Higgins or Claire Crowley • 913-649-5700

HEARTSTRINGS

IMPACT

Since 2001, Heartstrings Community Foundation has been dedicated to supporting adults with intellectual and developmental disabilities in the Kansas City area. We remain committed to making a meaningful and lasting impact in our local community.

1999-2009 BUILDING FOUNDATIONS

- 1999** Heartstrings Founded
- 2001** Started Day Services
- 2002** Secured Retail Space for Goody Delivery® & On My Own®
- 2003** 1st Heartstrings in Bloom
- 2004** Expanded to New 5,000 sq ft Location
 - Increased to 35 employees
 - Increased to 14 Staff Members
 - Increased Goody Delivery® to 60 Businesses



2010-2020 GROWTH & SUCCESS

- 2011** Annual Budget Over \$1M
 - Established "A New Look" Business
 - 2012** Increased to 47 employees
 - 2018** Purchased New Building (Ridgeview Location)
 - Increased Goody Delivery® to 144 Businesses
- Successful Fundraisers:
- Tour de Hope
 - Top Golf
 - Hospital Hill Run



2021-2023 CONTINUED MOMENTUM

- Custom Gift Baskets Expanded
- Hired Strategic Planning & Fundraising Coordinator
- Increased to 51 employees
- Positively Pickled Event
- Mortgage of Ridgeview building paid off
- Renovated Sacks on Santa Fe



2024 IMPACT & OUTCOMES

Fundraising & Events

Heartstrings In Bloom "Friends"
Rowling with Heartstrings Event
Topgolf Event
NASCAR Tickets
Louisburg Cider Mill Event
Give Back Nights- Cliff's Taphouse, Minsky's
Kendra Scott Event @ Sacks
Tommy's Car Wash

Community Engagement

Attended 5 Resource Fairs
Monthly Community Coffees
Chiefs Training Camp
4th Fridays in Olathe

Workforce Growth

8 New Employees (57 Employees)
32 Tours for prospective employees
Hired Director of Fundraising & Development
Added Director of Event Management Position

Program Highlights

71 Goody Delivery® & Partners
\$88K Goody Delivery® Sales

Program Highlights

\$97K Sacks on Santa Fe Sales
\$15K HeArtfully Made Sales

Staff Benefits

Attentive Benefits added for 32+ hr Staff
Increased HCF® contribution to \$300 for medical insurance

Heartstrings

2025 Outcomes

Fundraising Events

- **Rowling with Heartstrings** (Inclusion Connections)
- **Topgolf**
- **Positively Pickled** - Pickleball Tournament
- **Quarterly Sip N Paint Events**
- **Heartstrings in Bloom**
- **NASCAR Tickets**
- **ACA Golf Tournament**
- **Give Back Nights:** Chicken-N-Pickle & Tiki Taco



Community Engagement

- Monthly Community Coffees
- 4th Fridays & DTop Art Fair
- Holiday Marts: Louisburg Cidermill,
- C-Biz, Netsmart, Garney,
- Commerce Bank, Olathe NW, Wellsky
- Lunch-N-Learn CBiz
- Bingo
- Meals on Wheels



Strategic Wins

- Career/Resource Fairs
- On Boarded 5 Employees
- Hired 4 PT Staff
- New Website Launched



Heartfully Made

- **New Products**
- **Total Sales: \$20,690**



Goody Delivery®

- **11 New Business Sites**
- **Total Sales: \$94,294**



Sacks on Santa Fe

- **Active Downtown OP Participant**
- **Total Sales: \$102,799**



Professional Development

- **Funded College** Education for Director of Operations



Support Our Mission!

Empowering Adults with I/DD

Goody Delivery®

Snacks Delivered with Purpose!

Providing jobs for adults with IDD

Office & Corporate Snack Delivery

Custom Gift Boxes for Any Occasion



Sacks on Santa Fe



Upscale Resale Boutique

7916 Santa Fe Dr OP Ks

Shop & Support Employment for Adults w/IDD

HeArtfully Made

Handcrafted with Love -



Cards, Candles & Gifts Made by HCF® Employees

Your Support Changes Lives!

Experienced Leadership. Proven Stability. Mission Lived Daily.

Heartstrings Community Foundation is led by a seasoned team with deep roots in human services, strong organizational longevity, and authentic lived connections to the mission.

Foundational & Executive Leadership



Bunny Higgins

Executive Director

35+ Years in Human Services
With Heartstrings Since 2001

Visionary nonprofit leader
with national recognition.

Anne Hull

Founder & Board President

Founded Heartstrings in 1999 Parent
Advocate & Mission-Driven Leader



Senior Management & Operations



Rebecca Hayes

Director of Operations

From Direct Support to Operations Leadership.



Claire Crowley

Director of Human Services

Ensuring quality & growth since 2017.



Deb McQuay

Director of Event Management

25+ Years in Human Services.

Program & Business Leadership



Brittany Rhynerson

Goody Delivery Manager

Driving Growth & Partnerships.



Amanda Henning

HeArtfully Made Coordinator

Creativity with Purpose.



Tisha Anderson

Sacks on Santa Fe Manager

Community-Focused Leader.

At a Glance:

150+ Years of Combined
Human Services Experience

Multiple Leaders with 10–20+
Years at Heartstrings

Founded & Led by
Individuals with Lived
Mission Connection



Dionne Benedick

Office Manager

20+ Years with Heartstrings



Arika Rios Ceballos

Team Leader/ Human Service Assistant

Next-Generation Leadership

BOARD OF DIRECTORS

A dedicated group of professionals providing strategic leadership, governance, and community advocacy.

Our Board brings expertise in finance, healthcare, business leadership, and community advocacy.



Anne Hull
President



Sean Seyb
Vice President



Kelsey Parker
Treasurer



*We are currently welcoming
interest from community
leaders.*



Nicki Grose



Harris Lane



Luke Bryson



Gavin Hull



Katheigh Degen



William Degen

**No
Picture
Available**

Kevin Rottinghaus

Interested in Becoming a Board Member?

*Join a leadership team making a meaningful impact
in our community.*

Contact:

Anne Hull or Bunny Higgins
913-649-5700

2025 ANNUAL REPORT



Fundraising Events

- Rowling with Heartstrings
- Topgolf & Pickleball Tournament
- Quarterly Sip N Paint
- Heartstrings in Bloom
- NASCAR Tickets
- Give Back Nights

Community Engagement

- Monthly Community Coffees
- 4th Fridays & Holiday Marts
- Lunch-N-Learn Events
- Resource Fairs
- Local 18-21 IDD Program Tours

Heartfully Made

New Products

\$20,690
Sales

Goody Delivery®

11 New Business Sites

\$94,294
Sales

Sacks on Santa Fe

Downtown Sales

\$102,799
Sales

Strategic Wins

- 5 New Employees
- 4 PT Staff Hired
- New Website Launched

Staff Appreciation

- Jyoti Mukharji Fun Day

Professional Development

- Director's Education Funded

Income

• Program Fees	\$1,195,037	63%
• Sacks on Santa Fe	\$102,799	5%
• Heartfully Made	\$20,690	1%
• Goody Delivery	\$94,294	5%
• Contributions	\$130,594	7%
• Contract Labor	\$39,823	2%
• Grants	\$22,000	1%
• Fundraiser	\$265,527	14%
• Interest	\$22,220	1%
• Tips/Uniform/S&H	\$654	0%
Total	\$1,893,638	100%

Expenses

• Program Payroll	\$700,736	40%
• Admin Payroll	\$268,964	15%
• Payroll Taxes/Benefits	\$292,569	17%
• Rent & Utilities	\$110,632	6%
• Auto & Maintenance	\$32,797	2%
• Fundraising Costs	\$87,629	5%
• Professional Fees	\$44,864	3%
• Insurance & Prof. Fees	\$112,752	7%
• Building Expenses	\$59,499	3%
• Office Exp & Dues	\$79,645	5%
Total	\$1,745,223	100%



Partner with Heartstrings and Make a Difference!

Join Us in Supporting Our Mission!



**Shop at
Sacks On Santa Fe**



**Become a Goody
Delivery Partner**



**Join as a
Board Member
or Volunteer**



**Be a Sponsor
for an Event**

GET INVOLVED TODAY!



Shop & Support



Goody Delivery Partner



**Join Our Board
or Volunteer**



Event Sponsorship



Monthly donor

VISIT: heartstringscf.org



Heartstrings
Community Foundation

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