

Empowering people of all abilities.



Success Packet



Heartstrings
Community Foundation

Providing unique employment opportunities for adults with intellectual/developmental disabilities for Over 20 years in the greater KC area.

11599 S. RIDGEVIEW RD, OLATHE, KS 66061 | 913.649.5700 | HEARTSTRINGSCF.ORG

BACKGROUND

Introduction

For over 20 years, Heartstrings Community Foundation, a Kansas-based 501(c)(3) nonprofit organization, has been dedicated to providing meaningful employment opportunities for adults with intellectual and developmental disabilities. With firsthand experience navigating the challenges these individuals face in securing and maintaining employment, we are uniquely positioned to offer the essential support they need to thrive in the workforce and in life.

Our Expertise

With over 100 years of combined experience in Human Services, our team brings deep knowledge, compassion, and commitment to every individual we serve. This extensive background allows us to create customized, effective employment solutions that truly make a difference.

Trusted Partners

Heartstrings Community Foundation empowers individuals to live independent, fulfilling, and productive lives. Through your monthly support, you help fund vital initiatives such as:

- Job coaching and on-the-job training
- Life skills development
- Transportation assistance
- Community engagement programs
- Supportive employment partnerships with local businesses

Your investment directly impacts lives—creating opportunity, fostering independence, and building a stronger, more inclusive community.

SERVICES OFFERED

Heartstrings Community Foundation (HCF®) offers a unique employment service for adults with intellectual and developmental disabilities who seek meaningful work experiences that include regular interaction with the community.

Participants in HCF® Employment Services earn wages ranging from \$7.25 to \$10.00 an hr. based on their job. Our employment model is dynamic and engaging—with HCF® teams transitioning to new tasks or locations every 30–50 minutes during a typical 5.5-hour workday. This active schedule promotes a stimulating and varied work experience.

In addition to employment, HCF® provides job coaching and follow-along services, ensuring participants receive the ongoing support they need to succeed in their roles and grow professionally.

Healthy lifestyle choices and community involvement are also core values at HCF®. We believe in the importance of working hard, playing with joy, exercising regularly, eating well, and giving back through volunteerism. These components help build not just a stronger workforce—but a stronger individual.

Contact Us

For more information about HCF® Employment Services, please contact:

Bunny Higgins or Claire Crowley

📞 913.649.5700

We own and operate 3 businesses



Goody Delivery®

A Heartstrings Community Foundation Business



Sacks on Santa Fe

A Heartstrings Community Foundation Business



Heartfully Made

A Heartstrings Community Foundation Business

IMPACT

Since 2001, Heartstrings Community Foundation has been dedicated to supporting adults with intellectual and developmental disabilities in the Kansas City area. We remain committed to making a meaningful and lasting impact in our local community.



2010-2020

- Annual budget exceeds \$1,000,000
- The six HCF® businesses continue to be successful
- Established our six businesses under “A New Look”
- 2011: Gained 10 new Goody Delivery® customers
- First Goody Delivery® cart sell-out
- HCF® has 2 full-time and 1 part-time case managers
- Increased number of community employment opportunities
- Supported events: Tour de Hope Bike Ride and Heartstrings Trail Ride
- 2015: Increased to 45 individuals served
- Added the Hospital Hill fundraiser
- 2018: Purchased new building
- Own 15 vehicles
- 2020: Created HeArtfully Made
- COVID: Closed for 6 weeks
- Goody Delivery® operations went to zero
- Successful Fundraisers:
 - Heartstrings in Bloom
 - Top Golf
 - Hospital Hill Run
- Milbank designed and built Goody Delivery® carts
- Strategic planning goal focused on businesses:
 - Goody Delivery®
 - Sacks on Santa Fe
- Custom Holiday Baskets

1999-2009

- 1999: Founded Heartstrings
- 2000: Started Pilot Project
- 2001: Started Day Services
- 2002: Secured retail space for Goody Delivery® and On My Own®
- Event Central donated catering inventory (sold for over \$70,000)
- 2003: 1st Annual Heartstrings in Bloom
- 2004: Expansion increased to 20 individuals and moved to a larger location
- Moved to a larger space (5,000 sq ft)
- Started Custom Basket Business
- Increased Goody Delivery® to 60 businesses
- Increased employee wages
- Increased to 35 individuals served
- Increased staff to 14
- Purchased Sacks on Santa Fe
- Presented at International Fragile X Conference
- All American Celebration with over 700 in attendance

2021-2023

- Continued Custom Gift Baskets for UHC, Aetna, Midwest Transplant, birthdays, and holidays
- Evaluated efficiency of operations
- Hired iBossWell for strategic planning
- Hired Event Planning & Fundraising Coordinator
- Resurfaced the parking lot
- Successful fundraisers:
 - Heartstrings in Bloom
 - Top Golf
 - Positively Pickled
 - Rowling with Heartstrings
- Onboarded 4 employees (total employees: 51)
- Increased staff by 11
- Added new products to HeArtfully Made: Bathing Salts & Candles

2024 OUTCOMES

FUNDRAISING EVENTS

We hosted several dynamic fundraising events that not only raised vital funds but also strengthened community engagement:

- Friends-Themed Gala – A major hit!
- 1st Annual “Rowling w/ Heartstrings” Bowling Event
- Minsky’s Pizza Giveback Night
- NASCAR Tickets
- Mahomes Jersey Raffle
- Topgolf Outing
- Holiday Mart Events at JE Dunn & Olathe NW FCCLA
- Tommy’s Car Wash Giveback



SACKS ON SANTA FE

- Staffed by 7 employees
- Active DTOP event participant
- Hosted Kendra Scott + DJ Stann Tate
- Total Sales: \$97,060



COMMUNITY ENGAGEMENT

We deepened our community roots and built strategic partnerships:

- Monthly Coffee Meetups (including Olathe Chamber-hosted event)
- Special Olympics Collaboration
- Participated in 4th Fridays in Olathe and the DTOP Art Fair
- Partnered with Louisburg Cider Mill
- Chiefs Training Camp



STRATEGIC WINS

- 32 Tours for prospective employees
- Hosted Blue Valley Transition Teacher Tour
- Participated in career/resource fairs: Gardner Edgerton, Olathe Parks & Rec, Blue Valley, JCCC Careers & Conversations
- Attended Olathe Business School Luncheon
- Contributed to Olathe Senior Internship Program and served on the Advisory Board
- Onboarded 8 New Employees
- Enhanced Staff benefits:
 - Added Attentive Benefit for 32+ hour staff
 - Increased HCF® Contribution to \$300 for medical insurance



GOODY DELIVERY®

- 13 new businesses (71 total)
- Gift Boxes for UHC
- 57 employees involved
- Total Sales: \$88,532



HEARTFULLY MADE

- More than doubled inventory sales
- Total Sales: \$15,761



STAFF APPRECIATION

- Launched Employee Goal Incentives (monthly & quarterly)
- Hosted a Fun Day at the Farm – games, fishing, animals, and more!



PROFESSIONAL DEVELOPMENT

- Supported 10 staff with extensive Pryor Learning training
- Funded college education for Director of Operations
- Hired:
 - Director of Fundraising & Development
 - Added a Director of Event Management position



Goody Delivery®

Everyone enjoys a cheerful break during the workday—especially when snacks are involved!

Heartstrings Goody Delivery® is a mobile snack service that brings smiles and treats directly to your office, while supporting adults with intellectual and developmental disabilities. Over 70 businesses already enjoy Goody Delivery®, and we'd love to add your office to the route!

Some of Our Favorite Delivery Snacks

- Chocolate Covered Nuts
- Triple-Dipped Malted Milk Balls
- Gummy Snacks
- Cinnamon Hearts
- Yogurt Pretzels
- Assorted Nuts

Call for
Goody Delivery®
Service
913.649.5700

See all Participating Businesses
heartstringscf.org/goody-delivery

The Remedi8 team loves when Goody Delivery® visits our office! We enjoy interacting with the Goody Delivery® team, seeing the latest items from HeArtfully Made, and of course buying various treats, to include those for pets of many of the team members. Many of our team members hang out in the kitchen to talk to the Goody Delivery® team, it is a welcome break from work and brightens our day! 😊

Remedi8

Goody Delivery® Company

Most Goody Delivery® items are priced at just \$4.00. Not in the mood for snacks? We also offer specially made dog biscuits—a fun alternative for pet lovers!

All inventory is carefully packaged by trained employees following strict quality and sanitation standards. Goody Delivery® is more than a snack service—it's a meaningful way to support and experience the talents of our employees.

Sacks on Santa Fe

Located in charming Downtown Overland Park, Sacks on Santa Fe is a boutique resale store offering stylish clothing for women and men, plus a curated selection of accessories, home décor, and furniture.

All items are professionally cleaned and quality-checked before reaching our showroom floor. Spacious, comfortable dressing rooms make it easy to try on your finds.

Our ever-changing inventory includes:

- Menswear & womenswear
- Business & casual attire
- Formal wear and bridal gowns
- Shoes, purses, jewelry, scarves, gloves & hats

The environment is always welcoming, it's clean and pricing is amazing

Haley A.
Customer

We also receive frequent donations from local retailers, giving you designer-quality items at remarkable prices.

Shop at Sacks on Santa Fe
7916 Santa Fe Drive
Overland Park Ks

View Donation Guidelines
heartstringscf.org/sacks-on-santa-fe

GOODY DELIVERY COMPANIES

12-48 Holding	Enerfab	Miami County Auto	State Farm
A.D. Banker	Energy Transfer(Formerly Crestwood)	MMA/Cline Wood	Terracon
A.L. Huber	Engenious Designs	Molycop	The Whole Person
Adaptive Solutions	Equity Bank	Morgan Stanley	Touch Net
Allied National	Executive Hills	Nazarene Global	Twin Financial
Angi	Fine Line HR	Netsmart 4950	Value Health
Aspen Ridge	First Business Bank	Netsmart Teva	Viagio
ATS Logistics	Fleishman Hillard	New York Life	Villa St. Francis
Block LLC	Genuen(Formerly Certtech)	Northwestern Mutual	VIP
BRR Architecture	Global Prairie	Office Evolution	VMLY&R
Burns & McDonnell	Hanson	Parman & Easterday	Weichert
CAS	HDR	Pendello Solutions	World Wide Express
CBIZ	HNTB	Price Brothers	
Centrinex	Hoefer Welker	Prosperity Advisors	
Christian Brothers	Jose Peppers	ReDiscover Bannister	
CLA	Keller & Owens	ReDiscover Lee's Summit	
Continental Disc	KTk	Remedi8	
Core First Bank	Lakeview Village	Security 1st Title	
Dimensional Innovations	Lockton	Sporting KC	
Doherty Steel	MBB Agency	SRG	
Drexel Technologies	MIAA		
Edward Jones			

2024 EVENT SPONSORS

360 Document Solutions	Daryl and Jane Davis	Kellie Downey	Nicole Fike	Tim Black
A.L. Huber, Inc. General Contractor	Dave and Ann Newman	Kevin & Barb Petracek	Oddo Development	Tom and Trina
Aetna	Doherty Steel, INC	Kim and Cheryl Suter	Paul and Joan Krebs	Henke
Allied National Insurance	Doug & Julie Wills	Kutak Rock	Peggy Bysel	Twin Financial
American Rigger's Supply, INC.	Doug & Lorri Leibbrandt	Larry & Susan Devine	Phoenix Fire	United Health Care
Armond & Cindy Bechard	Edward and Mary O'Malley	Loretto Foundation	Randy and Judith Denzin	Vicki Murray
Atronic Alarms, Inc.	Enerfab	Lori Ryan	Ray & Sidney Motes	William Ashley
Bank of Blue Valley	Equity Bank	Mack and Anne Hull	Rob and Camellia Barmann	William Degen
BCI Mechanical	Forvis (formerly BKD)	Michael & Deborah Welton	Ryan & Claire Crowley	
Bill Kice	Gayle Packer	Michael Carr	Sandra Bell	
Brad Hoback	Geoffrey & Lana Veytia	Mike & Ellen Murphy	Sharon Tompkins	
Brian and Deb McQuay	Glenna Smith	Mike Racy	Shawn Whitcomb	
BRR Architecture	Global Tranz	Milbank Manufacturing	State Farm Insurance	
Bunny Higgins	Gordon and Susan Docking	Molycop	Suburban Rod & Custom Classics	
Cedarside Metro Contracting, INC	Harris Lane	Mr. & Mrs. Michael Morand	Ted and Cheryl Murray	
Charles and Karen Vincent	Jeff & Debbie Snell	Netsmart/Everyday Matters Foundation	Terracon	
Crossfirst Bank	Jim & Colleen Rumbough	New York Life		
	Jim and Kathy Rodden	Nicholas Abbick Insurance		

Testimonials

We are incredibly honored to host Heartstrings in our workplace for regular visits to sell their high-quality snacks. With each visit, the team brings positivity and genuine enthusiasm for the jobs they are doing. Their professionalism shows they are committed to the service they provide, and we can see the joy they receive from the work. They are quite organized and efficient resulting in an uplifting experience for everyone. Heartstrings is empowering these individuals to feel the success of a job well done. We whole heartedly recommend them to local companies willing to open their doors and allow them a safe space to sell their goodies.

CDC
Goody Delivery® Customer

I like to treat myself to a little snack from the Goody Delivery group, also it brightens my day to see their smiling faces and excitement to help someone with their purchase.

Nyoka Isabell
Lakeview Village Senior Living
Goody Delivery® Customer

Heartstrings has been a valued part of our organization for nearly 20 years, visiting us biweekly with warmth and purpose. Led by Dawn, these visits go far beyond sales—they foster connection, inclusion, and skill-building for every team member involved.

One standout moment was seeing Matt, once shy and hesitant, grow in confidence through Dawn's gentle encouragement. Now, he engages with ease—a testament to her impact.

And of course, we all love the goodies! 😊 We're truly grateful for the joy and growth Heartstrings brings to our workplace.

HNTB
Goody Delivery® Customer

MANAGEMENT TEAM



Bunny Higgins
Executive Director

Bunny Higgins is the Executive Director of Heartstrings Community Foundation, with over 35 years of experience in human services. She holds degrees in Rehabilitation Services and Counseling from Emporia State University and has extensive experience in direct care, leadership, program development, and grant writing. Since joining Heartstrings in 2001, Bunny has helped build a unique and impactful program for adults with intellectual and developmental disabilities. Her leadership has earned her honors such as the Lifetime Achievement Award, inclusion in Who's Who, and recognition as an Inner Circle Pinnacle Professional Member. She is also certified in John Maxwell Leadership.

Outside of work, Bunny enjoys spending time with her grandchildren, reading, traveling, and outdoor adventures.



Anne Hull
Director of Strategic
Partnerships

Anne Hull is the founder and current Board President of Heartstrings Community Foundation. A former public school teacher, she left her career to care for two of her sons diagnosed with Fragile X Syndrome. Her advocacy work with the Blue Valley School District led to the founding of Heartstrings in 1999, creating community-based employment opportunities for adults with intellectual and developmental disabilities. Anne has served in multiple leadership roles and now volunteers as Director of Strategic Partnerships. She also previously served on the Kansas Commission on Disability Concerns.



Heather Loeffler
Director of Fundraising &
Development

Heather Loeffler is a natural connector and lifelong entrepreneur. She has owned and operated two businesses—an in-home daycare for 10 years and a cleaning company, Cinderella's Broom, for 12 years. Heather is also a two-time co-author, podcast host, and certified public speaker, having completed the "Becoming a Better You" Speakers Academy in August 2022.

In April 2024, Heather joined Heartstrings Community Foundation, where she found a true passion for the mission. Each day, she begins by visiting the employment center, inspired by the smiles that remind her why community support is so important. New to the nonprofit world, Heather is eager to build meaningful connections and help create a more inclusive future.

Outside of work, she enjoys time with family and friends, participating in church activities, and reading educational books.



Deb McQuay
Director of Event
Management

Deb McQuay brings over 25 years of experience in the human services field, with a strong commitment to supporting individuals with intellectual and developmental disabilities. Her career has included roles such as Nurse's Aide, Employment Specialist, and Office Manager, with expertise in job coaching, development, and administrative leadership. Deb joined Heartstrings Community Foundation in 2010 as a Job Coach and quickly rose through the ranks—becoming Store Manager in 2012 and Office Manager in 2015. She now serves as Director of Event Management, where she leads the planning and coordination of the Foundation's key events.

Outside of work, Deb enjoys spending time with family and friends, fishing, and gardening.



Dionne Benedick
Office Manager

Dionne Benedick holds an AAS in Medical Assisting from Brown Mackie College—Lenexa and brings over 20 years of experience in the human services field. A former Girl Scout leader and youth wrestling coach, Dionne is passionate about supporting others both professionally and personally.

She first joined Heartstrings Community Foundation in 2003, serving in various roles including Office Manager, IT Support, and Case Manager for Johnson County and the Tri-Ko area, as well as providing direct residential care. After a brief hiatus, Dionne returned to Heartstrings in April 2024 as Office Manager.

Outside of work, Dionne enjoys spending time with her family and friends, watching movies, and cheering on her 5 children at their sporting events.

MANAGEMENT TEAM



Claire Crowley
Director of human
Services

Claire Crowley holds a B.S. in Human Development and Family Sciences with a Multicultural Certificate from the University of Missouri-Columbia. With over eight years of experience as a Direct Support Professional, she is passionate about serving individuals with intellectual and developmental disabilities.

Claire began her journey with Heartstrings in 2017 as an intern and has since advanced to Director of Human Services. She also serves on Johnson County's CDDO Quality Assurance Committee and a local school district advisory board.

Outside of work, Claire enjoys time with her family, adventures with her husband, son, and dog, and listening to podcasts.



Rebecca Hayes
Director of Operations

Rebecca Hayes brings over seven years of experience as a CNA and Home Health provider. She joined Heartstrings in 2017 as a Direct Support Professional, later serving as Transportation Coordinator. After two years as a Branch Manager in home health care, she returned to Heartstrings as Director of Operations.

Rebecca is currently pursuing a Business degree.

Outside of work, she enjoys spending time with her husband and six children, reading, and collecting giraffe-themed items.



Brittany Rhyner
Goody Delivery® Manager

Brittany Rhyner joined Heartstring in September 2022 as a Team Leader and quickly made her mark with her energetic leadership and people-first approach. In April 2023, she stepped into the role of Goody Delivery® Manager, where she has played a key role in expanding the business, helping to acquire over 15 new Goody Delivery® partners.

Known as the life of the team, Brittany brings enthusiasm and positivity to everything she does. Outside of work, she loves spending time outdoors and making memories with her five kids.



Tisha Anderson
Sacks on Santa Fe
Manager

Tisha Anderson has been a dedicated member of the Heartstrings team for the past seven years, bringing compassion, leadership, and a deep sense of community to her work. For the last three years, she has served as the manager of the beloved Sacks on Santa Fe location, where her commitment to excellence and personalized customer service has made a lasting impact on both shoppers and colleagues alike.

Outside of her professional life, Tisha is a proud mother to two daughters and three sons. Her greatest joy, however, comes from spending time with her five grandchildren. She especially loves planning outdoor adventures and hosting sleepovers, where laughter, storytelling, and memory-making are always on the agenda. Tisha brings that same energy and warmth into every aspect of her work and life, making her a cherished part of the Heartstrings family.



Amanda Henning
HeArtfully Made
Coordinator

Amanda Henning joined Heartstrings Community Foundation in 2012 as a Team Leader and was later promoted to Store Manager. She now serves as the HeArtfully Made Coordinator, a role that allows her to blend creativity with her passion for serving others. Before Heartstrings, Amanda owned and managed three family restaurants, but found her true calling when she became part of the Heartstrings family—a journey she describes as a true blessing.

Outside of work, Amanda enjoys life with her husband of over 30 years, their two daughters, and two sons-in-law. She's an avid gardener, animal lover, and home cook who enjoys tending her garden, caring for her dogs and chickens, and cooking with fresh ingredients. She looks forward to adding more chickens and a beehive to her backyard homestead soon.



Arika Rios Ceballos
Team Leader / Human Services
Assistant

Arika Rios Ceballos grew up in Hutchinson, Kansas, and earned a degree in Human Development and Family Sciences with a minor in Early Childhood from Kansas State University. She joined Heartstrings Community Foundation in January 2023 and became Human Services Assistant in February 2024, supporting employees as they grow life and career skills.

Outside of work, Arika enjoys baking, cooking, spending time with family, exploring farmers markets, and traveling. She's grateful to be part of a mission-driven team at Heartstrings.

BOARD OF DIRECTORS



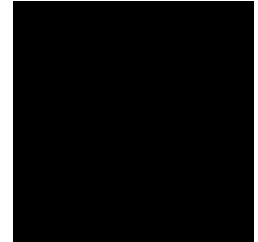
Anne Hull
President



Sean Seyb
Vice President



Kelsey Parker
Treasurer



Open
Secretary



Nicki Gross



Harris Lane



Mike Racey



Gavin Hull



Katheigh Degen



William Degen

**Interested in becoming a
Board Member?**

**Call Anne Hull or Bunny Higgins
913-649-5700**

01. Strategic Wins

- 32 Tours for prospective employees
- Hosted Blue Valley Transition Teacher Tour
- Participated in career/resource fairs: Gardner Edgerton, Olathe Parks & Rec, Blue Valley, JCCC Careers & Conversations
- Attended Olathe Business School Luncheon
- Contributed to Olathe Senior Internship Program and served on the Advisory Board
- Onboarded 8 New Employees
- Enhanced Staff & Employees benefits:
- Added Attentive Benefit for 32+ hour staff
- Increased HCF® Contribution to \$300 for medical insurance
- 17 Monthly Donors
- 9 New Donors

03. Fundraising Events

- Heartstrings In Bloom
- Kendra Scott Pop-Up with DJ Stann Tate and snacks from Liz & Shelly
- 1st Annual "Rowling w/ Heartstrings" Bowling Event
- Minsky's Pizza Giveback Night
- Nascar Tickets
- Mahomes Jersey Raffle
- Topgolf Outing
- Holiday Mart Events at JE Dunn & Olathe NW FCCLA
- Tommy's Car Wash Giveback
- Total Raised: \$276,328

05. Goody Delivery

- New Businesses: 13
- Total Businesses: 71
- Gift Boxes - UHC
- Total Sales: \$88,532
- 57 Employees

06. Heartfully Made

- Added Crocheted Stocking Hats
- More than doubled inventory sales
- 57 employee rotation basis
- Total Sales: \$15,761

07. Sacks on Santa Fe

- Participated in DTOP Events
- 7 Employees
- Hosted Kendra Scott & DJ Stann Tate
- Total Sales: \$97,060

02. Community Engagment

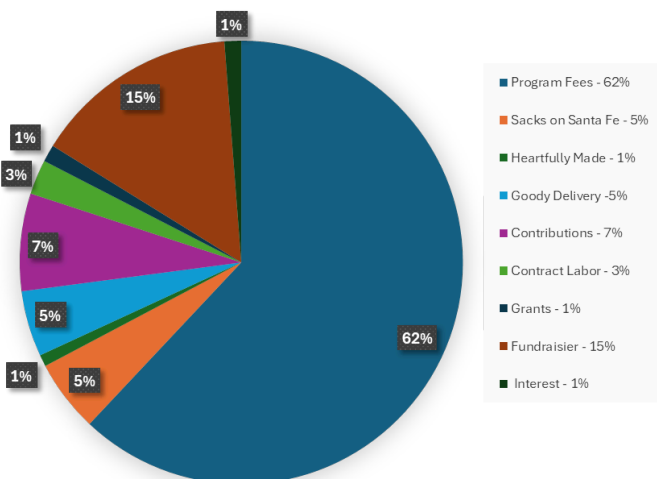
- Blue Valley Resource Fair
- DT OP Arts & Craft Festival
- 4th Fridays in Olathe
- Louisburg Cider Mill
- ACA Business Club
- Olathe Chamber Member
- Hosted Olathe Chamber Coffee

04. Employee Community: Involvement & Work Opportunities

- Chiefs Training Camp
- Monthly Community Coffees / Celebration of Goody Delivery® Anniversaries
- Hy-Vee Provides Snacks for Community Coffees
- Meals on Wheels
- Concord Condominiums
- Barnds Brothers Companies
- H.O.P.E.
- Cintas
- Twin Financial
- Olive Garden
- TJ Maxx

EMPOWERING PEOPLE OF ALL ABILITIES

Income - \$1,845,958



Expense - \$1,610,410

