

2025 ANNUAL REPORT



Fundraising Events

- Rowling with Heartstrings
- Topgolf & Pickleball Tournament
- Quarterly Sip N Paint
- Heartstrings in Bloom
- NASCAR Tickets
- Give Back Nights

Community Engagement

- Monthly Community Coffees
- 4th Fridays & Holiday Marts
- Lunch-N-Learn Events
- Resource Fairs
- Local 18-21 IDD Program Tours

Heartfully Made

New Products

\$20,690
Sales

Goody Delivery®

11 New Business Sites

\$94,294
Sales

Sacks on Santa Fe

Downtown Sales

\$102,799
Sales

Strategic Wins

- 5 New Employees
- 4 PT Staff Hired
- New Website Launched

Staff Appreciation

- Jyoti Mukharji Fun Day

Professional Development

- Director's Education Funded

Income

• Program Fees	\$1,195,037	63%
• Sacks on Santa Fe	\$102,799	5%
• Heartfully Made	\$20,690	1%
• Goody Delivery	\$94,294	5%
• Contributions	\$130,594	7%
• Contract Labor	\$39,823	2%
• Grants	\$22,000	1%
• Fundraiser	\$265,527	14%
• Interest	\$22,220	1%
• Tips/Uniform/S&H	\$654	0%
Total	\$1,893,638	100%

Expenses

• Program Payroll	\$700,736	40%
• Admin Payroll	\$268,964	15%
• Payroll Taxes/Benefits	\$292,569	17%
• Rent & Utilities	\$110,632	6%
• Auto & Maintenance	\$32,797	2%
• Fundraising Costs	\$87,629	5%
• Professional Fees	\$44,864	3%
• Insurance & Prof. Fees	\$112,752	7%
• Building Expenses	\$59,499	3%
• Office Exp & Dues	\$79,645	5%
Total	\$1,745,223	100%

