



2017 Annual Report



The staff and board met 3 of 4 Strategic Goals
Strategic Goals



14 employees worked 4,906 paid hours in a community business
Supported Employment



From the gala to raffles our 8 events raised over \$192,000
Fundraising Events



44 employees served 2,018.5 volunteer hours in the community
Employee Community Involvement

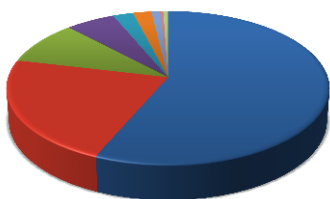


15,000 customers served through 122 businesses
Goody Delivery



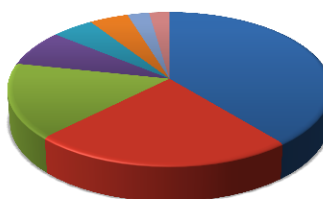
417 constituents directly touched by Heartstrings services
Constituents Served

Income



- Program Fees 56.50%
- Contributions 22.19%
- Goody Delivery 9.31%
- Sacks on Santa Fe 5.67%
- On My Own Store 2.32%
- Grants 2.11%
- Contract Labor .99%
- Gift Baskets .37%
- Other .55%

Expense



- Program Payroll 39%
- Administrative 23.51%
- Rent/Utilities 15.76 %
- Auto/Maint./Other 7.67%
- Cost of Goods 4.81%
- Fundraising 4.44%
- Professional Fees 2.48%
- Insurance 2.32%